Abstract: This study will be conducted on the current situation of foreign language education in China in the analysis, points out the defects of China students in communicative problems in the process of foreign language teaching and China; explore the deep reasons that cause our students’ lack of intercultural communicative competence; historic review of foreign language teaching methods in order to obtain the foreign language teaching experience and lessons from the modern theory; language teaching and intercultural communication theory to correct the tendency of language knowledge and language skills, ignore the cultural factors attention in foreign language teaching; College English teaching mode on the basis of constructing a new teaching pattern based on Intercultural communication. This study from the social dominant cultural values of the evolution process, the world of higher education reform and development trend of teaching culture, research paradigm perspective, criticizing the traditional college English teaching emphasis on instrumental teaching and neglect the humanities, advocated the integration of instrumentalism and humanism, from the teaching objectives, contents, implementation and evaluation other teaching elements to the construction of College English teaching picture from the perspective of cultural philosophy, to provide theoretical support for quality and improve the level of College English teaching. This study uses literature method, survey method, action research method, case study method, observation method, comparative study method and cross cultural analysis, instrumental performance on College English teaching, humanistic appeal of College English teaching from the perspective of cultural philosophy, problems of College English teaching and learning objectives, content, implementation and evaluation of in-depth study. College English teaching is to non-English majors as the object, through dialogue and communication, understanding and cooperation based on foreign language teaching theory as a guide to the English language as the carrier, special activities of the English language knowledge and application skills, intercultural communication and learning strategies for the inheritance and creation between the main contents of the teachers and students of the language knowledge, skills and culture. Through the different culture between teachers and the spirit of the meeting and the special culture docking activities, the students master the basic language knowledge and skills, the formation of the correct emotion, attitude and values, enhance humanities and intercultural communication ability. The characteristics of College English teaching are mainly instrumental, subjective, developmental and cross-cultural. Then, based on the analysis of the rationality of College English teaching tools, the pure instrumental tendency is criticized. This paper analyzes ideology of cultural philosophy, summed up the basic requirements of leading social and cultural value of the evolution process, the pursuit of higher education development in the world, to clarify the conversion of research paradigms in cultural teaching, so as to the necessity of College English teaching from the perspective of cultural philosophy foundation. Then, from the perspective of cultural philosophy, the teaching ideas of College English. Firstly, the meaning of College English teaching value is discussed. And then discusses the instrumental value and humanistic value of College English teaching from the perspective of the history of College English teaching tool rationality back, pointed out that the acquisition of knowledge and skills, pursuit of efficiency and explicit utility is the humanities value of College English Teaching in College English teaching tool rationality is embodied in the aspects of subjectivity and development and the understanding of culture and cultural criticism. Based on the analysis of the appeal of teaching value, the paper advocates the integration of instrumentalism and humanism.

Keywords: college english; teaching reform; cultural philosophy; language teaching approach; language humanity

1. Introduction

With the rapid development of economic globalization and life information, foreign language and foreign language teaching have become increasingly important. It has been formed a consensus on a country's level of foreign language especially English level to a large extent and absorb the speed and quality of communication to the latest information, related to the development of personnel training speed standards and national economy. Under this background, the status and role of College English teaching status and role and more attention. The research on the current situation and future reform of College English Teaching in China will help us to understand the ontological source of College English teaching. Over the past 30 years of reform and opening up, College English Teaching in China has been paid more and more attention by the government and people of all walks of life. College English has gradually developed into a systematic and relatively independent discipline. In the early twenty-first Century, the fourth edition of College English teaching materials was published. The new teaching materials reflect new ideas and characteristics in compiling guiding ideology, system and content [1]. The Secretary in the Ministry of education and the education departments at all levels of higher education's advocacy and support of modern educational technology, at College English teaching are more and more, including web-based college English learning platform, multimedia language system, College English learning coursework, they used to enrich the reading, writing and translation skill training, help to stimulate students' interest in learning and improve the quality of College English teaching. With the rapid development of higher education in China, the overall level of College English teachers has undergone great changes, many English major graduates and a considerable number of master's and doctoral added to the College English teachers, and became the backbone of the teaching force, some colleges and universities also employ foreign teachers. Since reform and opening up, the overall level of College English teaching has made remarkable progress, the achievements achieved. However, the rapid development of College English teaching at the same time, there are still a number of issues worthy of attention first, the concept of teaching teachers obsolete, too much emphasis on the teaching of language knowledge, ignoring the humanistic value of College English teaching. In recent years, the theory of foreign language teaching emphasizes the "student centered", trying to find a variety of new teaching mode and means, but the "Teacher centered" concept of traditional teaching has not been a fundamental change, although many teachers use the new teaching methods but still retains the traditional cramming method of teaching. The text word for word and sentence for Sentence Explanation to each word and language points are clear, sometimes also continue to use the grammar translation method, and always. The students are still regarded as the container of knowledge infusion, passively accept the teacher taught the language knowledge, practice opportunities are not many. In the classroom communication between teachers and students is also a single, mainly for teachers and students between the question and answer even if there are classroom discussions, but also a mere formality. This is caused by both the first teachers classroom teaching organizational ability is not enough, followed by the lack of language knowledge, poor language ability and dare not speak. In this teaching situation, the subjective initiative of students cannot be fully played; language creativity cannot be improved very well. Pay attention to the teaching tool value, test oriented teaching tendency, and seriously ignore the cultivation of students' humanistic quality and humanistic spirit. Many schools expressly provides that only through the four undergraduate examinations to get a degree certificate or even a diploma, so many students in order to pass the exam will be a lot of learning time on the exam study[2]. Secondly, the social employing units in the students’ lack of college graduate must be four, six certificate exam an important consideration for talent recruitment indicators, therefore, the certificate of grade four, grade six became one of the important magic weapon graduates successful candidates. In addition, in recent years,
graduates of the university teaching quality evaluation standard of the Ministry of education is the employment rate, and the four, six certificates for the graduates' employment rate has a great influence, so many university leadership is "focus on the College English teaching, the four and six pass rate as an important standard to measure the quality of College English teaching, the teaching and the introduction of incentives to stimulate teachers committed to improving student four, six pass rate. College English teaching activities mainly focus on improving students' four and grade six test scores, which makes college English teaching become "over class education" [3]. Third, the teaching content and teaching methods are the main positions of students in the teaching process. After six years of formal English training of middle school students have mastered some vocabulary and grammar, vocabulary and grammar, but reading and writing are the main content of Leo language teaching, lead the students' interest in learning is not. In addition, the teaching methods used by teachers in the classroom is still the old wine in new bottles of traditional translation teaching method, form is the use of modern means of education, and the main content or teaching meaning and use of words and phrases in the textbooks, teaching of sentences and paragraphs in the understanding of basic reading text, teaching content and the teaching content on these teaching methods are mostly based on language knowledge. That is the majority of college students are weak, although most of the week is provided with one to two hours of listening and speaking courses, but want to improve the students' listening level by the limited class is very difficult, the need to improve students' listening and speaking ability under the guidance of teachers in the class and spend a lot of time, unremittingly diligently in order to achieve. But many schools do not have a good teaching environment, the hardware conditions are relatively backward, and the students' autonomy, autonomous learning habits and extracurricular activities' training of listening and speaking ability is poor, one cannot be guaranteed. While audio-visual classroom teaching is mainly by listening to the tape for watching videos, exercises, main way to explain the answer, this way of teaching will be how much fly to enhance students' listening and speaking ability is worth thinking in classroom oral English training is mainly a mechanical exercise through dialogue, but because many students are afraid wrong, did not dare open dialogue, so often appear in the "Silence" of the situation, resulting in the audio-visual course mainly into listening course. As for writing, reading and writing in about teachers are usually on a writing methods and skills, and the exercises are not many, students' writing practice cannot get timely feedback, so the students' writing level is very difficult to get exercise and improve. From the above analysis we can see that in the current and past a long time, College English teaching mainly focuses on solving the students master the language knowledge and skills, and language knowledge, especially the cultivation of students' humanistic quality is ignored. In the practice of College English teaching, often only focus on listening, speaking, reading, writing and other basic language skills teaching and training, teaching and testing vocabulary and language points, the English teaching with language teaching ways, University English four, six level of test has become the effective English teaching level balance of the natural science and humanities [4], therefore, College English teaching in China shows excessive concern for language knowledge and language skills, focusing on the instrumental nature of language teaching, but not enough emphasis on Teaching Humanities. From the perspective of cultural philosophy, it is of great significance to combine College English teaching with instrumental and humanistic characteristics for College English teaching theory. In the era of political multipolarization, economic globalization and cultural diversity, China's College students should strengthen foreign language learning, learn foreign language theory, to meet the needs of national economic construction and foreign exchange. However, until now, the College English Teaching in our country still exists the problem of "time-consuming and inefficient". After years of college study, students still cannot communicate effectively in English; College English teaching is facing great challenges. In addition, with the development of society, the training of all-round development of talent has become the focus of attention of the education sector, which raises new requirements for training talents in Colleges and universities. In addition to college students to carry out scientific quality education, but also the humanities quality education, and make the two integration, to promote the improvement of the overall quality of College students. So, with international talents should not only have the corresponding professional knowledge, but also to understand the western language, history, political, economic and cultural background, so as to better carry out international exchanges and cooperation. Therefore, we are eager to call the integration tool of College English teaching and the humanities value [4], this is the reform of College English teaching should be on the road, is better and faster to adapt to the inevitable demands of the training mode of globalization and internationalization of talents. So far, many domestic and foreign educators in English teaching were discussed from different backgrounds and different levels, from the perspective of cultural philosophy, study on College English teaching emphasizes the instrumental rationality and humanism combination is less. The cultural philosophy aims to reveal the way of human existence and social operation mechanism from the real life and social activities in the field of historical and realistic cultural connotation; it has important significance for all our paradigm of philosophical understanding and social cultural and historical theories. Based on this, cultural philosophy provides methodological guidance for the study of College English teaching reform. From the perspective of cultural philosophy, this paper studies the essence of College English teaching, criticizes the pure instrumental rational orientation of traditional college English teaching, and advocates the College English teaching combining instrumental rationality with humanism.

2. An analysis of the disadvantages of current English teaching mode

2.1 Connotation and characteristics of college English teaching

What is the teaching of a domestic academic circles have different understanding, summed up in two major categories, one is unified to Wang CE three, Li Bingde as the representative, said that teaching is the teachers and students of a class of unified activities such as Liu Kelan, Huang Fuquan and Wang Beni as the representative of the general and special say, believe that teaching is the experience and capable of division activities, or teach people to guide the people to a certain culture as the object of study, the narrow teaching was carried out in all kinds of schools in teaching activities. Understanding of the relevant subsidiary teaching based on Leeson put forward to modern teaching interpretation, namely "between teachers and students in dialogue, exchanges and cooperation as the basis for the inheritance and innovation of the cultural knowledge of the special activities." Foreign scholars have adopted a description of intentional and normative methods to define teaching. The definition of the description of teaching is teaching the definition of imparting knowledge or skills intention type is an expectation of teaching, teaching can expect lead learners to learn and define the teaching standard type teaching as normative behavior, must conform to certain moral standards. Based on the above understanding, and stand in the cultural philosophy standpoint, the author thinks that teaching is a special communicative activity between teachers and students through dialogue and communication, understanding and cooperation as the basis for knowledge, skills and cultural heritage and creation, the main activities between teachers and students should reflect the different cultural and spiritual meet and culture docking. Chinese public foreign language teaching research on College English teaching will be renamed after the public English was accordingly renamed the college English. Later, "College English" was gradually connoted a kind of English for the corresponding to "professional language major". From here we can see that college English is a compound word, the first is not the University, middle school and primary school, decided this course of study students are college students, and college students of non-English majors, followed by English, non-English Majors Learning than other language subjects, but english. Therefore, the author defines College English as a basic course for non-foreign language majors to improve their language knowledge, language skills and humanistic literacy. To more clearly understand English must understand these aspects: language as human communication; dissemination and dissemination of information in the development of human society, plays an important role in the development of human civilization, and also is the national language symbol, generally speaking, the people of all nationalities have their own language. Human has abundant language is an important feature of the human from the animal, some animal
2.2 Characteristics of college English teaching

Based on the analysis of the connotation of College English teaching, College English teaching is instrumental, subjective and developmental. Intercultural communication and other characteristics. The instrument originally refers to the appliance used at work, which is later extended to "to achieve, accomplish, or promote something." Language is the most important tool for human to communicate information, carry culture and spread knowledge. As a kind of language, English is also a tool for people to communicate information, carry culture and spread knowledge. As a tool, English is not a patent used by English-speaking countries, and now many countries are promoting English. For example, although it is a developing country, India's software industry is second only to the United States, one of the reasons is that English is the country's common English, is also one of the official languages. Similarly, our country is also promoting English, English has penetrated into all aspects of our lives, is our work, study and life essential, the use of a wide range of tools. Imparting knowledge of English language. The main purpose of teaching is to impart knowledge with English as a language of knowledge, teach the language knowledge of English is also one of the teaching. College English teaching can impart the knowledge of English language, and this knowledge enables us to have an ability to communicate with others, and this ability is our communication tools [6]. There are a lot of College English textbooks is a reflection of people's way of life, values, culture and scientific knowledge, in today's world is an open world, development cannot do without cultural exchanges and cooperation in various civilizations. China is a country of civilization for thousands of years, there are many outstanding cultural heritage, but these cultural heritage has been unable to fully meet the needs of China's cultural development, therefore, only retain the excellent cultural heritage of our country, advanced scientific and cultural knowledge and constantly learning and absorbing the western, in order to keep pace with the times. Advanced culture in College English teaching can make us understand more westerners, something useful in promoting the development of our culture, so college English teaching is to enhance understanding of western culture, an important way of culture. College English teaching is not only to impart knowledge and culture, from the function, each course of study can promote the development of students' abilities in College English teaching can also promote the development of students' study, neurophysiology, psychology of speech phase psycholinguistics has revealed that if people only learn their native language is mainly use and development of the left hemisphere of the brain, and if we learn a foreign language, while the right hemisphere will start and development." In the modern western philosophy tradition, it is used to emphasize the independence, initiative and creativity of people. Mainly for the independence of independent views, their unique behavior patterns, it is as a prerequisite for subject initiative consciousness, mainly for the actions of the initiative and enthusiasm of the creative main performance is not conventionalism predecessors, do not copy others the way and method to others did not think. Do not do the previous. As a kind of purposeful, planned and organized social practice activity, education is the process of the subjectivity of the educator and the cultivation of individual subjectivity. Subjectivity distinguishes itself from animal nature. The reason cannot simply from the knowledge increase, skills on the increase of knowledge and skills, is a rational way to get a rational process, but also the individual self-assimilation and internalization process, the self of the external world "assimilation" process, the process of learning by the body now, it means learning who take the initiative to understand the outside information and assimilate. The subject is a category of relations, only where the relationship between the subject and the object has the main body, people as real, realistic, concrete existence, is originally in the relationship between. Human existence, human characteristics and the essence of power, all performance as a relationship, and through the relationship to achieve. Therefore in the teaching, although often emphasizes that students should play their own body, but it ignores this, a problem, because the two object relationship between teachers and students is the individual subjectivity, therefore, with the interaction between teachers and students of educational activities, teachers and students' subjectivity exists at the same time, the subjectivity of teachers and students are independent of each other. Education is a unity of both teachers and students subjectivity interactive educational activities, its essence is teachers' interaction and students' subjectivity, to the efficiency of the education, teachers and students' interaction depends on two aspects with the. Because of the special status of teachers in teaching, the degree of optimization of this interactive subjectivity depends on the degree of exertion of teachers' subjectivity, and the level of students' subjectivity depends on the degree of teachers' subjectivity [7]. Development is a philosophical term, refers to things from small to large, from simple to complex, from low to high, from the old material to the movement process of new substances. For example, human development is from small to large, from naıve to mature, from low-energy to high-energy development process. Development refers to the nature of things with development. In education, the development is mainly the development of people, "the individual physical and mental development including two aspects in content, the former refers to the body organs and their natural forms and organisms to develop and improve, the latter refers to the psychological process and individual psychological development, including the development of cognition, emotion and will and all kinds of advanced social."
of human activity. When complex things cannot see clearly, it should be as much as possible into a simple part, until through rational can see its authenticity. This is Descartes's standard of truth, namely "rationalism". Descartes is the founder of rationalism in seventeenth Century [8], he does not completely exclude the role of experience in understanding, but that pure experience may be wrong, not as the standard of truth. In his view, mathematics is clearly understood by reason, so mathematical methods can be used to obtain truth, and we should find some basic truths as the basis of Philosophy in this way. The theoretical reason itself can be divided into three levels: intellectuality, sensibility and rationality. The first level is a perceptual knowledge, the second level can obtain sensible knowledge through cognitive intellectuality. Reason runs through Kant's whole philosophy system. From the perspective of speculative rationality, Hagel established the concept of "absolute rationality". In his opinion, reason is the inner essence of all things, the law of the development of the world and the inner motive force to promote the development of the world. After Hagel, reason has repeatedly been questioned and criticized. In Chinese philosophy, the understanding of reason is mainly reflected in the understanding of the concept of "Li". Or the nature of the universe or natural law or laws of human consciousness and behavior basis. For the analysis of the instrumental rationality concept, we can draw the concept of rational first is a kind of ability, it is through the understanding of human activity, practice and aesthetic activities manifested in the form of an idea to understand and grasp the world as well as their relationship, so as to guide human activities, its purport is that as much as possible so that their behavior not only conform to the rules and to the purpose. But with the development of capitalism, the dynamic role of religion began to lose, material and money has become the ultimate goal pursued by the people, so the tool rationality to the extreme and become a means to become set in the puzzle of the iron cage. Instrumental rationality is enlightenment spirit, science and technology and rational evolution results, with the continuous expansion of instrumental rationality, the pursuit of efficiency in the control and implementation of technology, rational tools into the rule of nature and human tools. Due to the development of the enlightenment rational advocate rational tools, led to the emergence of instrumental rationality hegemony, so that the tool rationality became the dominant power, control. The reason which has been advocated since the Western Enlightenment has gradually transformed into a tool to rule and enslave people. Because of the alienation and materialization of human being brought by the rule of instrumental rationality, instrumental rationality has always been one of the core problems in the critical theory of Frankfurt school. He believes that the value rationality refers to the action itself is concerned with absolute value, pay attention to the rationality of the purpose of reflection, the way is to consider whether it is reasonable from the aspect of people's interests, etc.. But this ignores the purpose of rationality means attention to comprehensively reveal the essence of value rationality, so easy to produce from the actual, the lack of feasibility of Utopian idealism. Value rationality is the consciousness of value and its pursuit which is formed by the human body in the practical activities. It is the combination of human understanding and grasp of the value of rational cognition. Therefore, if it can be found pursuits rational orientation, is the orientation of human nature. Human nature is a complex unity of human nature, social attribute and spiritual attribute. Under certain conditions, the spiritual quality of human nature and social attribute has a leading role, resulting in the mind of the ideal self and realistic self-value rationality through the mobilization of ideal self, imperceptibly reflect the guiding role of the nature of their own. As a kind of cultural philosophy, the value rationality has the special function of thinking of the theory of the being and its self-declaration activities, also the development of culture and human relationship is regarded as the same integration. This methodology emphasizes the continuity between past, present and future [9], and attaches importance to the combination of humanistic orientation and instrumental orientation. This has challenged the obvious instrumental orientation of College English teaching in China and opened up a new path for College English teaching reform. This chapter based on the cultural philosophy theory, focuses on the research of College English teaching from the perspective of cultural philosophy, analysis of the necessity of College English teaching from the perspective of cultural philosophy and cultural philosophy, analysis of College English Teaching Reform Based on the connotation and reform ideas.

2.4 Rationality and critique of instrumental rationality in college english teaching

The rationality of tools proposed by Webb refers to a kind of behavior that has the expected purpose and the tools and means to achieve it. The author here does not intend to analyze Webb's sociological thought and its tendency, only to analyze the current college English teaching with the help of his instrumental rationality and value rationality. Mankind in the long process of self-liberation, not just their desire to meet. When human beings pursue their own desires, they always try to make the best choice in the range they know. Instrumental rationality and value rationality are two basic principles in the process of human existence and development. The tool rationality requirements of human continuously through the development of science and technology, to improve the efficiency, to meet human's progress and the requirements of self-service value rationality is on the contrary, it is a kind of ultimate concern relates to the rationality, it is concerned with the human progress, and improve the self-liberation and the fundamental direction of human life is more concerned about the true state of harmony with nature. In general, the rationality of value is the premise of the development of instrumental rationality. In turn, the progress of instrumental rationality provides conditions for the exploration of higher level of value rationality [10]. As an important basic course in College English teaching, which is also in such a way that the continuous progress and development. The characteristics of maximum feasibility and operation means of the effectiveness, optimization of selectivity and utility of these rational tools to meet the requirements of tool rational development and to human social practice as people's rational ability, is a means of human cognition, is composed of scientific knowledge, cognitive method, thought medium system the ability of elements, secondly, instrumental rationality is a universal human understanding of the method, it can effectively test the results of successful human cultural value standard process. Therefore, if the rational use of these characteristics of rational tool can make college English teaching achieve goal optimization, means rationalization, utility maximization. Hagel once said that "existence is reasonable, reasonable existence", tool rationality in the current college English Teaching in China also often show. What language is, different people have different views. Some people think that language is used to argue that language is a skill people say that language is a tool for human communication or some people say that language is a symbol system while others think that language is any way expression and exchange of information, such as gestures, symbols or animal sounds. Throughout the various definitions, some definitions emphasize the functions of language, such as communication, communication and expression. Some definitions emphasize the structure of language, such as symbol, sound, structure, etc. "Curriculum requirements" expounds the nature of College English and points out that college English teaching is an organic part of higher education. Universal English is a foreign language teaching theory as a guide to English language knowledge and practical skills of learning strategies and intercultural communication as the main content, and a variety of teaching methods and teaching means teaching means teaching system". Obviously, the "language is what" this issue, "requirements" does not make clear, this in fact fundamentally on College English teaching whether determine property, not unrelated to tendency of instrumental rationality in College English teaching. Nowadays, the prevalence of test oriented education, various foreign language test training institutions and training classes emerge in endlessly, the college English teaching has experienced the guidance of social utilitarian education value, the analysis of the question of the current college English teaching, and the "high pass rate"; "high employment rate" from the education point of view, education is through four, six exam to get a good job astepping-stone to success. All these are the pursuit of the external purpose of College English teaching [11], that is, the pursuit of the value of educational tools. As a result, College English teaching has become a tool for college students to change their situation and improve their personal value. The tool rationality under the influence of College English teaching to deviate from the foreign language teaching of the truth, which only focus on students' practical knowledge and skills for survival while ignoring the importance of students' personality and self-actualization language value pursuit, is unfavorable to the growth of College students. College English teaching content including language knowledge, language skills, communicative language ability development, its goal is to cultivate students' communicative competence in
English through language teaching, and ultimately to the creative potential of students to maximize out. In order to test the degree of English vocabulary and grammar regulated by the syllabus, the National College English examination committee designed and organized four and six examinations. This has made great contribution to improve the English proficiency and ability of college students. But it also brings the following effects on the one hand, the four and six grade examination of students English practical ability test is not enough, resulting in four and six grade examination oriented college English teaching on the deviation on the other hand, to a certain extent contributed to the examination oriented social environment, making the college teachers, oriented to the basic knowledge of the pursuit of the rate and exam, reduced to the students practical ability request. Teaching evaluation is an important process to study the value of teachers' teaching and students' learning. Teaching evaluation includes the evaluation of various factors in the process of teaching teachers, students, teaching contents, teaching methods, teaching environment, teaching management, teaching evaluation is not only an important part of the teaching work, the important means of scientific management is also in the field of teaching.

3. College english teaching reform from the perspective of cultural philosophy

3.1 The necessity of research on college english teaching reform from the perspective of cultural philosophy

Philosophy is the essence of every era spirit. Attention to the development and changes in people's daily life, pay attention to the time is the great mission of philosophy; it is the secret of the life and growth in nature. The cultural philosophy of the times, the significance and vision of the world more concentrated reflects the philosophy of this characteristic. Therefore, it is our inescapable historical mission to consciously regard the philosophic spirit of the present age as the guidance of the social life reform in this era. The new Marx doctrine, structuralism and critical rationalism, which arose in the 60s of last century, argued and argued for each other, although they argued each other and argued for each other. At the same time in Britain, France and the United States, Germany and other countries appear to set up the "new philosophy of ethics" trend, the philosophy of metaphysics to pull back from the vague and the fate of people and behavior directly related to ethics. Since the 70s of last century, the great development of hermeneutics, semiotics, anthropology and linguistics has further promoted the development of cultural philosophy. The seventeenth World Congress of philosophy declares the focus of contemporary world philosophy from philosophy of science to cultural philosophy with the theme of philosophy, culture and civilization. After reviewing the history of cultural philosophy, it is found that cultural philosophy emphasizes the existence of human beings and pays attention to the humanistic nature. Since the mid ninetenth Century, cultural and philosophical studies have gradually become one of the central issues in this kind of studies. Previously, the dominant position in the process of philosophical development is the pursuit of universal knowledge, which endows epistemology with privileged speculative consciousness philosophy. This speculative philosophy itself cannot overcome the theoretical dilemma, not enough to answer the question of human survival. Cultural philosophy came into being. After the mid nineteenth Century, with anthropology, ethnology, sociology and the rapid development of concrete science, people study the specific cultural structure and various cultural phenomenon gradually, make the culture philosophy more profoundly as possible, philosophy of culture has been developing rapidly, has appeared in the theory of evolution, functionalism and Culture School of philosophy, cultural philosophy by Juan trickle development as an important ideological trend of contemporary philosophy. They start from Darwin, Kong De, and the theory of Spencer, gradually get rid of the shackles of medieval theology, recognizing that human culture is the result of natural evolution. Taylor on the cultural reflection of the originality is not planar description of cultural content, but in the use of Darwin's theory of evolution reveals the longitudinal development law of human culture. The cultural development of science and technology culture also pushed the world to a dangerous situation. Thus, some scholars on the basis of reflection and critique of instrumental rationalism, especially Marcuse. Frankfurt school is more critical of technological rationality and criticism of popular culture. They believe that the progress of contemporary western social science and technology, the increase in material wealth, the emergence of mass culture and cultural industries, highlights the trend of the overall [12].

3.2 The basic requirements of leading social cultural value of the evolution process

The social dominant culture from the ethical culture and rational culture through cultural and scientific rationality to multiculturalism, triggered a common trend of the world higher education reform the teaching reform of the changing understanding of the value of education, to look at the problems faced by the current higher education from the perspective of culture, pay attention to the training of students' cultural literacy. The change of teaching reform in higher education makes the value orientation of College English teaching research shift from "technical interest" to "practical interest". The study of teaching culture turns from the paradigm of instrumentalism to the paradigm of ontology. In ancient times, the dominant culture of East and West was ethical culture and rational culture respectively. After the Renaissance, "man" era opened. In the western world, rational culture quickly embarked on the road of expansion technology and increasingly shows its great strength to conquer, collide with a force that is the oriental traditional ethical culture is the result of the continuous retreat of the Oriental culture. As a result, the world entered the period of instrumental rational cultural hegemony, at the same time, the development of science and technology culture also pushed the world to a dangerous situation. Thus, some scholars on the basis of reflection and critique of instrumental rationality advocated the return to the nature of human multiculturalism. The critique of instrumental rationality and the demand for value rationality in modern society provide the soil for the integration of instrumental and humanistic studies in College English Teaching in China. As the essential feature of human being different from animals, labor is characterized by objectification. Because human labor will produce objects, social relations objective existence of these objects. And the relationship between people and labor products and labor process of these objects is no single, the same, in the labor process; labor itself and the object of the result will be transformed into man, against the opposite things, putting people in a position of alienation. In a certain social historical period and background form this alienation will become very serious. Due to the rapid development of modern productive forces and scientific and technological rationality, alienation has manifest itself as an unprecedented sharp form, and has become a new major philosophical issue that people are paying close attention to and thinking all over the world. The alienation of philosophy and Social Sciences in this category refers to the people as the main creation turn into the facade and to control alien force, domination of the subject. Alienation is an important category to reflect the profound contradictions existing in the process of human beings and their social historical movements. In view of this situation, many modern and contemporary western scholars of Frankfurt school, especially the western Marx doctrine, the alienation of science and technology, people in the contemporary western society materialized, analyzed mercilessly exposing and criticizing and innovative. The Frankfurt school has exposed and criticized the developed industrial society, whose unilateral theory on behalf of Marcuse can be regarded as an extension of the previous alienation theory. As a special term calibration characteristics of the developed industrial society, one dimension in all aspects of modern civilization can be found, such as art, science, philosophy, political system, economy and technology as well as all aspects of everyday thinking is unidirectional. In modern
industrial society, because of the development of science and technology into high production and high consumption of social welfare, the factors of "all opposition" or "assimilation", only to maintain the status quo certainly, lost to the negative aspects of internal. This kind of "unilateral" has eliminated all the factors against the current social system from various social fields, and hindered the social reform and progress. The Frankfurt school deeply to people in the capitalist society unilateral, human alienation is analyzed and criticized, they are not simply to condemn the rationality of science and technology and science and technology, not only in the alienation of science and technology led to the appearance of one dimension of the problem level, but deep into the alienation of science and technology in the capitalist society in the system of rational. If we leave the social system and other factors, exaggerate the negative effects of science and technology, and think that science and technology lead to a one-way, human alienation, which is a serious mistake, it will move toward science and technology determinism. Even if it takes a pessimistic attitude to science and technology, and also exaggerated the role of science and technology [13], science and technology that can solve all the problems of society of science and technology as optimism, will move towards technological determinism. We cannot hope to all of science and technological development, it can solve the social problems of all the current or future, should not put everything onto the body of science and technology, we should comprehensively and dialectically look at the problem, find a comprehensive science and technology, economy, ethics, law, art and religion on the path of social forces, promote the comprehensive development and liberation.

3.3 Thoughts on college English teaching reform based on cultural philosophy

With the continuous development of society, social dominant culture formed a single ethical culture and rational culture, through the rational culture of science and technology, to the coexistence of multi-cultural situation. The education reform or curriculum reform has been carried out in many countries in the world, trying to solve the existing problems of education from the height of culture, and to improve the students' knowledge accomplishment in the current social development. At the same time, the research paradigm of teaching culture has gradually moved towards Ontology from the tool theory, and tends to study teaching as a cultural entity. Teaching research is no longer in order to find some nature, law and for this essence, law to prove, but to face the teaching phenomenon, solve the problems in teaching. From the perspective of humanism teaching theory has become a new orientation of contemporary teaching theory research. This study intends to elements of teaching objectives, teaching content, teaching based on the cultural philosophy perspective of College English teaching implementation and teaching evaluation of College English teaching, rich cultural connotation, tries to build the basic theoretical framework of College English teaching based on the English teaching on the basis of cultural transmission. We should pay attention to excavate the humanistic spirit in the textbooks, cultural background knowledge and combined with teaching materials knowledge and learning skills and cultural heritage and the creation of conditions conducive to the teaching environment, to be active and implement College English teaching. In the implementation of the basic conditions, involving teachers, students and teaching environment, such as three elements. As language knowledge, skills and cultural heritage and the creation of teachers, to strengthen their own cultural practice, update teaching ideas, improve the ability of using modern information technology; master the language and intercultural communication ability. As language knowledge, skills and cultural learning, understanding and creation of the students, need a clear learning goal, cultivate student's literacy, learning strategies, the use of learning methods, expand knowledge and experience. As a necessary physical knowledge and learning skills and cultural heritage and the creation of conditions conducive to the teaching environment, to be active and harmonious atmosphere of teaching and learning atmosphere of competition and cooperation. In the path of teaching, classroom teaching, we should pay attention to excavate the humanistic spirit in the textbooks, cultural background knowledge and combined with teaching materials expand students' humanistic spirit of students using the flexible teaching methods through the literature and the film and television works appreciation culture, cultivating humanistic character. In addition, we should pay attention to the development of the second classroom and construct web-based college English autonomous learning platform [14].

4. The value appeal of college English teaching based on cultural philosophy

The College English teaching with pure instrumental rationality is a critical one, which is based on the cultural philosophy. To understand the rich connotation of College English teaching value, it is necessary to interpret the connotation of value and teaching value. Marx believes that the universal concept of value arises from people's relation to the external things that satisfy their needs”. It expresses the three related value comes from the need of the subject value of the conditions for the formation of real property is the object is to meet the needs of the value subject is formed between the subject and the object needs to generate relationships with satisfaction. The existence of value comes from the subjectivity and individuality of human beings. With the help of Marx's concept of value, we think value is a kind of attribute that satisfies the needs of subject. The main body can be divided into social subject and individual subject, if there is no need to subject teaching, so even if there is a wealth of property, it is only the teaching attribute, a kind of objective existence, no value at all for the subject. If teaching meets the needs of the social subject, the teaching value is reflected in the social value, if teaching meets the needs of individual subject, then the teaching value is reflected in the individual value. In essence, they are unified and do not exist only as the social value of teaching or the individual value of teaching. Subjective needs are the subjective premise of the formation of teaching value. Teaching attribute is the objective condition of the appearance of teaching value. Teaching activity is expressed in the form of subjective and objective cultural mode, that is, teaching activity is the existence of culture but also the existence of society. It is also the existence of people's spiritual activities. These attributes can bring economic value, political value, and cultural value to the society, but also bring individual knowledge value, cultural value, method value, scientific value, aesthetic value and character value. Teaching attributes are diversified, due to different historical periods, different countries, and ethnic changes. Because of the objective diversification of teaching attributes, we can meet the needs of the value subject. These teaching attributes are the objective conditions for the formation of teaching value. Teaching has the property, and cannot produce their own value, but in contact with the social subject, personal subject, to meet the needs of the value of the subject, the teaching value will eventually form. The longer term goal of English learning strategy training is to enable students to independently choose their strategies without relying on the teacher's cue in order to


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improve their autonomy and self-directed learning ability. Learners should be able to monitor and evaluate the effectiveness of the strategies they use and develop their problem-solving skills more fully. In traditional college English teaching, knowledge of teachers who teach in the center position in the whole teaching process, students are the main body of the teaching object is the teaching of teachers, is the object and teaching material is the knowledge transmission medium is the intermediary between subject and object. This traditional English teaching mode, teaching means and teaching media are very single. Now more and more emphasis on the use of multimedia teaching means to carry out college English teaching [15].

5. Summary and prospect

This study based on the analysis of the current situation of English teaching and social development of our country's University requirements for College English Teaching in China, borrowing from the perspective of cultural philosophy to explore the objectives, content, implementation and evaluation of College English Teaching in China and other aspects of ideal system construction. This section mainly summarizes the main conclusions, and reflects on the problems in the study for the follow-up study. College English teaching is based on dialogue, communication, understanding and cooperation based on foreign language teaching theory as a guide to the English language as the carrier, the English language knowledge and application skills, intercultural communication and learning strategies as the main content of the College English teachers and non-English majors between students of language knowledge, skills and culture the inheritance and creation of special communication activities between teachers and reflect different cultural spirit and culture docking meeting. Through these communication activities, students grasp the basic knowledge of language skills, to form a correct attitude, ideas, enhance human literacy; training based on cross-cultural understanding, communication and critical ability of cross-cultural communication skills. From this definition we can see that college English teaching has the characteristics of subjectivity, development tools, and cross-cultural, there are great differences with English teaching and professional English Teaching in primary and secondary schools, is not equivalent to language teaching. One is the teacher's teaching idea obsolete, too much emphasis on language knowledge, ignoring the humanistic value of College English teaching is the emphasis on two language teaching to test the value of the tool, a serious tendency to neglect the cultivation and edification of the students humanistic quality and humanistic spirit of the three is the teaching content and teaching method is not reasonable, neglecting the students in the teaching process the main body position. From the above three aspects we can see that the current Chinese College English teaching tools rational tendency serious. The tool rational College English teaching has its own rational side, not all should criticize, but to criticize the pure instrumental tendency of College English teaching situation.

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